

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF
POST GRADUATE DIPLOMA IN EDUCATION**

PGDE 766: BUSINESS STUDIES SUBJECT METHODS

STREAMS: PGDE LI BIII (PART TIME)

TIME: 2 HOURS

DAY/DATE : TUESDAY 5 /10/ 2021

8.30 AM – 10.30 AM

INSTRUCTIONS TO CANDIDATES:

- Answer Question One and any other Two Questions.
- DO NOT WRITE ANYTHING on the question paper.

1. (a) Explain five reasons why it is important to study business studies as a subject in Kenyan secondary schools. [5

Marks]

(b) What are the major challenges facing business studies as a subject. [5 Marks]

(c) Planning for instruction is very critical in educational practice and involves careful preparation. Discuss this statement. [5

Marks]

(d) Examine five factors that a teacher needs to put into consideration when selecting a text book to use in teaching business studies. [5

Marks]

2. How are the following documents useful in the teaching and learning of business studies.

(i) Scheme of work [5 Marks]

(ii) Lesson Plan [5 Marks]

(iii) Record of work [5 Marks]

- (iv) Students progress record [5 Marks]
3. (a) Briefly discuss the factors that affect learning and behavior of students. [10 Marks]
- (b) What are the characteristics of a good teaching method. [10 Marks]
4. Explain how a teacher can use the following learning strategies to effectively teach business studies. In each state two advantages and disadvantages
- (i) Lecture method [5 Marks]
- (ii) Discussion method [5 Marks]
- (iii) Field trip [5 Marks]
- (iv) Resource persons [5 Marks]
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