

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF

BSIS 401: INFORMATION IN SOCIETY

STREAMS:

TIME: 2 HOURS

DAY/DATE: FRIDAY 24/09/2021

11.30 A.M – 1.30 P.M

INSTRUCTIONS

- **Answer three questions**
- **Question one is compulsory and has 30 marks**
- **All other questions are 20 marks each**

QUESTION ONE

- (a) Explain five features of information. [10 marks]
- (b) What are five purpose of general information society. [10 marks]
- (c) Explain the role of culture in the dissemination of information. [10 marks]

QUESTION TWO

Identify and justify 10 common information needs in rural, urban and traditional societies.

marks] [20

QUESTION THREE

Discuss key challenges associated with acquisition and utilization of information. [20 marks]

QUESTION FOUR

Discuss the concept of user information and education in promoting information acquisition in society. [20 marks]

QUESTION FIVE

Discuss the following concepts;

- (a) Mass society
- (b) Information want
- (c) Consumer society
- (d) Digital society
- (e) Closed society

[20 marks]
