

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF
SCIENCE IN INFORMATION SCIENCE**

BSIS 321: DESTOP PUBLISHING

STREAMS: BSC (IS)

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 14/07/2021

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS:

- **Do not write anything on this question paper.**
- **Attempt question ONE and any other TWO questions**

Question One (30 Marks)

- Citing appropriate illustration, explain why desktop publisher is preferred in designing documents than word processor. (10 marks)
- Using suitable examples, describe EIGHT stages in desktop design process. (16 marks)
- Mention FOUR advantages of desktop publishing. (4 marks)

Question Two (20 marks)

Citing suitable examples, describe the application and use of various file formats in desktop publishing. (20 marks)

Question Three (20 marks)

- Illustrate the critical features of graphic editing software that are key in desktop publishing industry. (15 marks)
- Explain FIVE softwares used in desktop publishing. (5 marks)

Question Four (20 Marks)

As an information management expert, discuss with appropriate examples the use and application of desktop publishing in libraries. (20 marks)

Question Five (20 marks)

As information science expert, show a clear relationship between modern desktop publishing and realization of vision 2030 in Kenya. (20 marks)

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