

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DOCTOR OF PHILOSOPHY IN  
EDUCATION**

**EAPE 911: STRATEGIC MANAGEMENT IN EDUCATION**

**STREAMS: Ph.D. (EDUC)**

**TIME: 3 HOURS**

**DAY/DATE: WEDNESDAY 07/04/2021**

**2.30 P.M. – 5.30 P.M.**

**INSTRUCTIONS: Answer any THREE questions**

**QUESTION ONE**

For the past decade, the education sector has emphasized planning for maintenance of its own responsiveness to a rapid changing environment

- (a) Critically examine the factors that have contributed to the need for strategic management in the education sector [10 marks]
- (b) Discuss the significance of strategic management in education [10 marks]

**QUESTION TWO**

Cameron (1983) stated that the future of schools as organizations required a new set of administrative and organizational responses to survive in this hyper competitive environment.

Discuss the role of strategic management in responding to modern school management challenge [20 marks]

**QUESTION THREE**

In order to sustain effectiveness the school manager must ensure the school continuously and appropriately remains responsive to both internal and external environment influence

- (a) Discuss the levels of the environment that a manager must be aware of and how each factor and the relationship between these factors affect organizational performance [12 marks]

- (b) Discuss the characteristics of a successfully implemented environmental analysis [8 marks]

**QUESTION FOUR**

Organizational strategies are formulated by top management to achieve the organizations overall objectives. Ideally managers select those strategies that optimize the chances of achieving the organizations objectives

- (a) Discuss the general strategies alternatives that educational managers can use in the formulation of strategies [10 marks]
- (b) Critically examine the constraints that educational managers are likely to face in the process of formulating strategies for their institutions [10 marks]

**QUESTION FIVE**

- (a) The link between strategy making and implementation is a big factor in determining where an organization performs up to its potential
- (b) Discuss the major tasks involved in the implementation of strategies in education [20 marks]
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