

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF MASTER OF ARTS IN
JOURNALISM AND MASS COMMUNICATION**

MJAC 819: RADIO AND TV PRODUCTION

STREAMS: Y2S1 SB/PT

TIME: 3 HOURS

DAY/DATE: THURSDAY 15/07/2021

8.30 A.M – 11.30 A.M

INSTRUCTION

Answer three questions

Question one is compulsory

Write legibly

Exam cheating is serious offense

1. Demonstrate that Camera angles in filmmaking are key to telling a story and that its an integral part of filmmaking thus having the correct shot lists is imperative to conveying your story with emotion and perspective. [20 marks]
2. Composition is one of the most difficult things to learn. If you think about it, composition is a very personal relationship between the photographer and the subject. Validate this statement. [20 marks]
3. There was a time when television revolved around a single screen. With the evolution of the omni platform environment, television story telling can be splashed across multiple screens simultaneously. Analyze the pros and cons of this development. [20 marks]
4. Where the microphone positioning and recording technique lies in the hands of the engineer, with vocals, so much of the control lies with the performer, which makes it tricky when your singer is inexperienced in the studio. Examine this statement.

[20

marks]

5. The sound effect is a major part of the magic of Hollywood. The plywood wall becomes real when the sound of a big wood crash is added, the avalanche of large boulders actually foam rubber or Styrofoam is real and menacing because of the sound effect.

Discuss.

[20 marks]

