

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR MASTER OF JOURNALISM AND COMMUNICATION MEDIA

MJAC 818: ONLINE JOURNALISM

STREAMS: SCHOOL BASED

TIME: 3 HOURS

DAY/DATE: TUESDAY 13 /07/ 2021

8.30 AM – 10.30 AM

INSTRUCTIONS:

- Answer any Three questions
- All questions carry equal marks except question one which is compulsory.

1. Explain in details how online journalism differs from Traditional Journalism.[30 Marks]
 2. Describe citizen journalism. Explain in details its contribution to the expansion of the public sphere. [20 Marks]
 3. Evaluate the impact of online journalism on traditional journalism ethics. Use examples from online broadcast and print media coverage of recent events in Kenya to illustrate your points. [20 Marks]
 4. The social media and other web technologies such as blogs affect newsroom operations in reporting news events. Discuss. [20 Marks]
 5. Critically analyze the interaction between social media and news production routines. [20 Marks]
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