



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR MASTER OF JOURNALISM AND COMMUNICATION MEDIA**

**MJAC 817: PEACE COMMUNICATION**

**STREAMS:**

**TIME: 3 HOURS**

**DAY/DATE: TUESDAY 13 /07/ 2021**

**8.30 AM – 10.30 AM**

**INSTRUCTIONS:**

- Answer any Three questions

**QUESTION ONE**

- a) Explain the concept of peace. [5 Marks]
- b) With reference to the idea of news values, sources and censorship, explain the role of mass media in war and peace. [15 Marks]

**QUESTION TWO**

Discuss the association between television and violence. [20 Marks]

**QUESTION THREE**

Using appropriate examples, discuss the role of communication technology in promoting war and peace. [20 Marks]

**QUESTION FOUR**

Discuss the approaches news media use in their coverage of disarmament stories and peace issues. [20 Marks]

**QUESTION FIVE**

Discuss the relationship between media dominance, cultural imperialism and war and peace. [20 Marks]