

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF
BACHELOR OF SCIENCE IN COMMUNITY DEVELOPMENT**

CDEV 251: SOCIAL ENTREPRENEURSHIP

STREAMS: BSC (CDEV)

TIME: 2 HOURS

DAY/DATE: MONDAY 10/12/2018

8.30 AM – 10.30 AM

INSTRUCTIONS:

Answer Question 1 and any other Two Questions

1. (a) Explain internal and external factors and how they influence entrepreneurial behavior. [10 marks]
- (b) Demonstrate the hierarchy of need by Masslow. [10 marks]
- (c) State five sources of business ideas and five ways of generating business ideas. [10 marks]
2. Social entrepreneurship has a role in the social sector and in Socio-economic development of families and communities. Discuss. [20 marks]
3. Discuss social enterprise application in the following non-profit sectors
 - (i) Environmental conservation
 - (ii) Social welfare and human development
 - (iii) Children and the youth
 - (iv) Health sector Agriculture
 - (v) Education
4. Write brief notes on the following the following projects.
 - (i) Ashoka
 - (ii) One acre fund
 - (iii) Acumen
 - (iv) Kickstart [20 marks]

5. Clarify to young entrepreneurs the differences between characteristics of voluntary, public and private in terms of; motives, goals, capital, suppliers and employees. [20 marks]
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