

**CHUKA**



**UNIVERSITY**

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**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF SCIENCE IN  
COMMUNITY DEVELOPMENT**

**CDEV 250: COMMUNITY DEVELOPMENT AND ECOTOURISM**

**STREAMS: SB**

**TIME: 2 HOURS**

**DAY/DATE: THURSDAY 06/12/2018**

**8.30 A.M – 10 .30 A.M**

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**INSTRUCTIONS**

- **Answer question one and any other two**

**SECTION 1**

1. Define the following concepts as applied in community development.
    - (a) Eco –tourism. [5 marks]
    - (b) Sustainable community development. [5 marks]
    - (b) Highlight the importance of community based tourism in poverty alleviation. [10 marks]
- marks]
- (c) List activities communities undertake to promote ecotourism in Kenya. [10 marks]

**SECTION 2**

2. Identify 4 stakeholders in tourism development which have integrated industry with local community enterprises. [20 marks]
3. Marketing and promotion of local communities cultures is one way of promoting community development. Discuss. [20 marks]
4. Enumerate areas the government is keen on promoting local tourism. [20 marks]
5. Expound the challenges encountered in promotion of community based ecotourism in Kenya. [20 marks]

