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CHUKA



UNIVERSITY

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**UNIVERSITY EXAMINATIONS**

**SECOND YEAR EXAMINATION FOR THE AWARD OF BACHELOR OF SCIENCE IN  
COMMUNITY DEVELOPMENT**

**CDEV 224: COLLECTIVE MOVEMENTS IN COMMUNITIES**

**STREAMS: COMDEV**

**TIME: 2 HOURS**

**DAY/DATE: FRIDAY 14/12/2018**

**2.30 P.M - 4.30 P.M.**

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**INSTRUCTIONS**

- **Answer Question ONE and any other TWO Questions.**
- **Do not write anything on the question paper**

1. (a) Distinguish between a collectivity and a social group. [6 Marks]  
(b) With help of relevant illustrations, explain the concept of deindividuation. [12 Marks]  
(c) Critically discuss the pre-conditions for collective behaviour. [12 Marks]
  2. Identify and describe the various types of collective behavior. [20 Marks]
  3. Explain how emergent norm theory takes a middle ground between contagion theory and convergence theory in explaining collective behavior. [20 Marks]
  4. (a) Distinguish between social movements and collective behavior. [6 Marks]  
(b) List and explain the four types of social movements. [14 Marks]
  5. Using appropriate examples, discuss the techniques used to shape public opinion. [20 Marks]
  6. Critically describe the life cycle of social movements. [20 Marks]
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