

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**YEAR ONE EXAMINATION FOR THE AWARD OF DEGREE OF MASTER OF  
BUSINESS ADMINISTRATION**

**MBAD 803: MANAGEMENT THEORY AND PRACTICE**

**STREAMS:**

**TIME: 3 HOURS**

**DAY/DATE: WEDNESDAY 07/04/2021**

**2.30 P.M. – 5.30 P.M.**

**INSTRUCTIONS:**

- **Answer all questions.**
- **Do not write on the question paper.**

- Q1. (a) Explain the nature and purpose of management. (9 marks)
- (b) Explain the concept of productivity, effectiveness and efficiency in management. (6 marks)
- (c) Outline the managerial functions in relation to organizational hierarchy. (10 marks)
- Q2. (a) Discuss the application of system theory by Chester Bernard. (10 marks)
- (b) Explain the contribution of Hawthorne experiment to the development of management thought. (10 marks)
- (c) Examine the typology of legitimate authenticity by Max-Weber.
- Q3. (a) Explain the social responsibility of manager and the argument for social involvement of the business. (15 marks)
- (b) Explain the weakness of MBO and suggest ways to overcome them. (10 marks)
- Q4. (a) Analyze decision making as a rational process. (8 marks)
- (b) Show how organizational structures and their levels are due to limitation of the span of management. (7 marks)

(c) Draw and explain the leadership continuum.

(10 marks)

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